

# EDMONTON HOME + GARDEN SHOW

MAR 23-26  
EDMONTON  
EXPO CENTRE

Space is Limited,  
Book Your Ad  
Today!

Companies A-J  
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Companies K-Z  
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## Show Guide Ad Specifications

Ad submission deadline: **Friday, February 10th, 2017**

All ads will be printed full colour process.

### AD SIZES & PRICE

SIZE	PRICE	WIDTH	HEIGHT
1/4 page	\$600	3.1667"	4.6042"
1/2 page	\$1,000	6.5"	4.6042"
Full page	\$1,800		
Back cover	\$3,500		
Inside cover	\$3,000		
Live		7.5"	10.75"
Trim		7.75"	11"
Bleed		8"	11.25"
Two page spread	\$3,250		
Live		15.25"	10.75"
Trim		15.5"	11"
Bleed		15.75"	11.25"

### ACCEPTED FILE FORMATS

Final supplied advertising material should be sent in one of the following formats only:

- Illustrator eps type converted to outlines OR
- pdf minimum 300 dpi, with type converted to outlines

Files which are not sent in the above formats will incur set-up charges at a rate of \$85/hr.

### PRODUCTION NOTES

- For optimum quality, please embed photos (tiff or eps) at minimum 300 dpi
- Compression zip or stuffit
- Bleed add minimum .125" bleed on all files

Revisions will be charged to your company by Free Agency Creative at the hourly rate of \$85/hr.

### SUBMISSION

Files under 10 MB can be emailed to Megan Barnes. Please enter the following in the subject line: "EHGS Ad Submission for (Your Company Name Here)" with the following information: file name, format, size, contact name, company name, phone number and special instructions.

### NEED AN AD DESIGNED OR HAVE ANY QUESTIONS?

Contact Megan Barnes at 604 251 9919 or [megan@freeagencycreative.com](mailto:megan@freeagencycreative.com)