



Northlands, Edmonton Expo Centre
March 23 - 26, 2017

IMPORTANT SHOW GUIDE INFORMATION

Deadline for Ad Submission: **February 10, 2017**
Show Guide space is limited so fax your application today to:
403-253-7878

MARKETING OPPORTUNITIES

Please sign me up for an Eblast

- One eblast inclusion \$ 500
- Three eblast inclusions \$1,000

Please sign me up for extra Show Guide marketing

- Extra Category Listing \$ 100
- Red Show Guide Listing \$ 200
- Top of Category Listing \$ 500

Please sign me up for a Show Guide ad

- ¼ Page \$ 600
- ½ Page \$1,000
- Full Page \$1,800
- Inside Cover \$3,000
- Two Page Spread \$3,250
- Back Cover \$3,500

Please sign me up for Website Advertising

- Medium Rectangle Web Banner \$1,500
- Exhibitor Listing \$ 129

Please sign me up for a logo ID in the Show Guide

- Ideal for booths 400 sq. ft.+ \$ 500

Please sign me up for the following exposure in the Show

- Show Riser \$ 400+
- Floor Decal \$ 200
- Bag Sponsorship Please inquire
- Category Sponsorship \$ 4,500

Additional sponsorship packages available

Questions? Please call your sales representative at: **866-941-0673**

Michelle Whyte (Companies A-J) x 202

Alex Black (Companies K-Z) x 213

PAYMENT

Subtotal = _____

GST (5%) = _____

Total = _____

Payment MUST accompany the signed application; extra marketing will NOT be booked without payment.

PLEASE MAKE PAYMENT TO MARKETPLACE EVENTS:

- Cheque
- Visa
- MasterCard
- AMEX

Credit Card #: _____

Expiry Date: _____

Signature (must be signed by cardholder): **X** _____

Cardholder: _____

PLEASE CHECK ONE BOX

- I authorize Marketplace Events to process the **FULL PAYMENT** on the above credit card.

Company: _____

Address: _____

City: _____ **Prov./ State:** _____ **Postal:** _____

Name: _____ **Title:** _____

Tel: () _____ **Cell:** () _____ **Fax:** () _____

***E-mail (Required):** _____ **Website:** _____

I/We hereby apply for the extra marketing opportunities listed above in the Edmonton Home + Garden Show, March 23 - 26, 2017

Authorized Signature X _____ **Date:** _____

FOR OFFICE USE ONLY: Confirmed Exhibit Space(s):

Date Received: _____ Company ID# _____ Salesperson: _____

Booth Size: _____ Booth Dimensions _____ Booth#: _____

**IF YOU HAVE SIGNED UP FOR EXTRA SHOW GUIDE LISTINGS PLEASE SELECT THE CATEGORIE(S)
LISTED BELOW THAT APPLY TO YOUR COMPANY**

APPLIANCES

- Major
- Other
- Parts/Services
- Sewing/Knit Machines/Accessories
- Small Electronics
- Vacuum Cleaners
- Wine Coolers

CONSTRUCTION/REMODELING/ RENOVATION

- Basement Remodeling
- Basement Waterproofing
- Bldg. Materials/ Supplies-Other
- Brick/Stone
- Concrete Masonry
- Concrete Repair
- Concrete/Stamped/Decorative
- Drywall
- Electrical
- Equipment Rentals
- Flooring
- Foundations & Foundation Repair
- Glass Block
- Granite/Marble
- Gutters/Eaves/Services
- Insulated Concrete Forms
- Insulation
- Lumber & Wood Products
- Moulding & Millwork
- Plumbing
- Remodeling
- Roofing
- Shingles
- Siding
- Skylights
- Solariums
- Stairs & Steps
- Stucco/Plaster
- Sub-Contractors
- Sustainable/Green Products
- Tile
- Tools - Power/Hand and Accessories
- Walls & Wall Systems
- Wine Cellars

DOORS & WINDOWS

- Awnings/Canopies
- Door & Hardware
- Garage Doors & Openers
- Other
- Screens
- Shutters
- Windows & Hardware

ELECTRONICS/HOME ENT

- Audio/Video Equipment, Parts & Services
- Cable/Satellite TV
- Cameras & Camcorders
- Computers & Office
- GPS & Navigation
- Home Automation
- Home Theater, TV & Video
- Music Systems
- Other
- Phones & Communications
- Small Electronics
- Technology (Smart Wiring)
- Video Games & Systems

FOOD & BEVERAGE

- Beverage
- Bottled Water
- Catering
- Chefs/Personal Chefs
- Food
- Food Storage
- Restaurants
- Wines/Wineries

GARDEN + OUTDOOR

- Birdfeeders/Houses/Supplies
- Composters/Shredders
- Curbing
- Decks
- Decking Material
- Decorative Iron
- Docks/Marine Construction
- Driveways/Paving/Resurfacing
- Fencing/Gates/Block Walls
- Fertilizer
- Fireplaces, Firepits (Outdoor)
- Flags/Flagpoles
- Flowers, Plants & Trees
- Garage Cabinets/ Storage Systems
- Garage Flooring
- Garages
- Garden
- Garden Centers/Nurseries
- Garden Ornaments & Decor
- Garden Ponds, Fountains & Waterfalls
- Garden Tools, Apparel & Accessories
- Gazebos
- Grills & Accessories
- Irrigation Equipment, Hoses & Sprinklers
- Landscape Design/Architects
- Landscaping
- Lawn Care Products & Services
- Lawn/Turf
- Mowers/Parts & Utility Products
- Other
- Outdoor Kitchens
- Outdoor Lighting/Lighting Designer
- Patio - Other
- Patio Furniture & Accessories
- Patio Material (Pavers & Bricks)
- Play Equipment & Activities
- Pools, Spas, Hot Tubs & Accessories
- Putting Greens
- Rain Barrels
- Retaining Walls
- Sheds & Outdoor Storage
- Sunrooms & Enclosures
- Tree Care Services

GIFTS & GADGETS (DIRECT SELL)

- Cleaning Products
- Cookware
- Cutlery
- Fabrics, Linens, Pillows
- Fashion
- Food Preparation
- Gift Items
- Jewelry
- Kid Products
- Ladders
- Laundry Products
- Mops/Brooms/Shammys
- Orthotics
- Other
- Purses
- Showerheads

HEALTH, WELLNESS & RECREATION

- Billiards/Snooker
- Camping Equipment
- Chiropractic
- Fitness Equipment
- Gaming Tables
- Gaming /Sporting Equipment
- Healthcare Products
- Massage Chairs
- Musical Instruments
- Other
- Recreation
- Recreational Vehicles
- Skin Care/Cosmetics
- Timeshare/Resorts
- Tourism

HEATING & COOLING

- Air Conditioners
- Air Quality Control/Purifiers & Filters
- Duct Cleaning
- Energy Conservation
- Fans, Portable Cooling
- Fireplaces
- Furnaces
- Geothermal Heating
- Humidifiers/Dehumidifiers/Accessories
- Other
- Portable/Space Heaters
- Radiant Heat
- Solar Energy
- Wood Burning Stoves

HOME DÉCOR

- Antiques + Collectibles
- Aquariums
- Art – Artists & Dealers
- Art - Paintings
- Art - Photography
- Art - Sculpture
- Bedding/Quilts/Pillows
- Beds/Mattresses
- Carpets & Rugs
- Ceiling Fans
- Closet Organizers/Shelving
- Decorative Accessories
- Draperies & Supplies
- Furniture - Children
- Furniture – Handmade/Painted/Custom
- Furniture
- Furniture Restore/Repair/Refinish
- Glass/Mirror/Stained Glass
- Home Accessories & Accents
- Home Organizational Solutions
- Lighting/Lamps
- Linens/Tablecloths/Pads
- Other
- Paint – Other
- Paint Applicators, Tools & Supplies
- Railings
- Shades & Blinds
- Wall Décor
- Wallpaper, Murals, Stencils
- Window Accessories/Hardware
- Window Treatments – Other

HOME PRODUCTS & SVCS

- Assisted Living Products
- Books/Literature/Magazines/Music
- Cleaning Services
- Elevators/Lifts/Ramps/Accessibility
- Energy Conservation
- Financial/Mortgage/Insurance/Banks
- Fire and Water Restoration
- Home Staging
- Home-Based Businesses/Franchising
- Information Services
- Interior Design Services
- Internet Providers, Products & Services
- Moving Companies/Services/Supplies
- Other
- Painting Services
- Pest Control
- Pet Products
- Realtors
- Recycling/Waste Containers & Services
- Safes
- Safety Equipment/Services
- Security Systems
- Services
- Storage Solutions/Organizers
- Utilities (Electric, Gas)
- Water Conditioning/Purification/Storage

HOMES/BUILDERS

- Architect/Architecture
- Contractor
- Cottage Homes/Properties
- Custom Built Homes
- Design/Drafting
- Developer
- Home Additions
- Homes/Home Builders
- Log/Cedar Homes
- Pre-Manufactured Homes
- Vacation Homes

KITCHEN & BATH

- Bath Safety
- Bath/Shower Refinishing & Repair
- Bathtub/Whirlpools/Showers
- Cabinets/Cabinet Doors
- Countertops
- Designers
- Faucets
- Hardware
- Housewares/Kitchen Accessories
- Kitchen Tools
- Other
- Showers & Showerheads
- Sinks/Toilets

MISCELLANEOUS

- Education/Prevention Services
- Media
- Vehicles

SPONSORS/PARTNERS

- Sponsors/Partners

Two listings in the show guide are included with booth purchase.
 Extra listings cost \$100.00 each

No. of Extra Listings _____ X \$100.00	= _____
Red Show Guide Listings \$200.00	= _____
Top of Category Listings \$500.00	= _____
GST	= _____
Grand Total	= _____

Please make payment to Marketplace Events by:

- Cheque Visa MasterCard AMEX

Credit Card #: _____

Expiry Date: _____

Signature: **X** *(must be signed by cardholder)* _____

Cardholder: _____